

Neumann University Program Assessment Plan

Program Name: Intelligence Studies Minor	Submitted by: Leanne Havis
Division: Arts & Sciences	3-Year Cycle Span: AY 2018/19 – 2020/21

Student Learning Outcomes Upon successful completion of the Intelligence Studies Minor, the student will:	LO 1 Describe various threats, both real and perceived, to the security of the United States, as well as the industry-specific methods used to target those threats Bloom: Knowledge, Comprehension	LO 2 Apply basic analysis techniques to intelligence applications using the Analyst’s Notebook software package Bloom: Application, Analysis	LO 3 Discuss the socio-cultural, economic, and political climate of at least one global region in depth and explain its significance to the field of intelligence analysis Bloom: Synthesis, Evaluation
Core Learning Outcomes	Comprehension	Comprehension, Communication	Comprehension, Compassion
Related IDEA Objective(s):	1. Gaining a basic understanding of the subject (e.g., factual knowledge, methods, principles, generalizations, theories) 12. Learning to apply knowledge and skills to benefit others or serve the public good	3. Learning to apply course material (to improve thinking, problem solving, and decisions) 4. Developing specific skills, competencies, and points of view needed by professionals in the field most closely related to this course 13. Learning appropriate methods for collecting, analyzing, and interpreting numerical information	2. Developing knowledge and understanding of diverse perspectives, global awareness, or other cultures 11. Learning to analyze and critically evaluate ideas, arguments, and points of view
Academic Year for Assessment:	AY 18/19	AY 19/20	AY 20/21

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<p>Course Mapping: <i>Please note: if a particular course does not run during the academic year wherein the respective LO is being assessed, data collected from the previous semester or academic year may be analyzed.</i></p>	<p>Formative: INTEL 301 (Strategic/National Security Intelligence Analysis), INTEL 302 (Intelligence Analysis of Organized Crime), INTEL 303 (Intelligence Analysis of Terrorism) Summative: Given the non-sequential progression of the minor and the fact that no single course functions as the Capstone course, no summative data will be collected for this LO</p>	<p>Formative: INTEL 200 (Basic Intelligence Analysis) Summative: INTEL 400 (Electronic Intelligence Analysis)</p>	<p>Formative: IS 340 (Europe), IS 342 (Latin America), IS 344 (Africa), IS 346 (East Asia), IS 348 (Middle East and South Asia), IS 350 (Russia) Summative: Given that students pursuing the minor are only expected to take one IS course, no summative data will be collected for this LO</p>
<p>Formative Assessment</p>	<p>INTEL 301: at least 70% of students will score 77% or higher on the final paper and presentation based upon the Final Paper and Final Presentation Rubrics INTEL 302: at least 70% of students will score 77% or higher on the objective final exam INTEL 303: at least 70% of students will score 77% or higher on the objective final exam</p>	<p>INTEL 200: at least 70% of students will score 77% or higher on the objective final exam</p>	<p>IS 340, IS 342, IS 344, IS 346, IS 348, IS 350: in objective portions of final exams, at least 70% of students will score 77% or higher</p>

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<p>Summative Assessment</p>	<p>As noted above, given the non-sequential progression of the minor and the fact that no single course functions as the Capstone course, no summative data will be collected for this LO</p>	<p>INTEL 400: at least 75% of students will score 80% or higher on the objective final exam</p>	<p>As noted above, given that students pursuing the minor are only expected to take one IS course, no summative data will be collected for this LO</p>
<p>Indirect Evidence: IDEA Student Ratings of Instruction <i>Please note: given the small size of the population in question, IDEA student ratings of instruction may be unavailable for some courses.</i></p>	<p>IDEA: In courses where the IDEA objective is noted as Essential or Important, at least 60% of students will rate their progress on relevant objectives as 4 or 5.</p>	<p>IDEA: In courses where the IDEA objective is noted as Essential or Important, at least 60% of students will rate their progress on relevant objectives as 4 or 5.</p>	<p>IDEA: In courses where the IDEA objective is noted as Essential or Important, at least 60% of students will rate their progress on relevant objectives as 4 or 5.</p>