

Neumann University Program Assessment Plan

Program Name: Business Administration	Submitted by: Robert E. Till
Division: Business and Information Management	3-Year Cycle Span: AY 2018/19-2020/21

Student Learning Outcome Upon successful completion of the Business Administration Program, the student will:	LO 1 Recognize and apply Franciscan Values (Neumann’s RISES) and moral reasoning in the area of business. Bloom: Know and Apply	LO 2 Demonstrate effective communication skills through oral and written techniques. Bloom: Apply	LO 3 Demonstrate the ability to work in a diverse environment and have a global perspective through classroom activities, a service learning experience and internships. Bloom: Apply	LO 4 Describe and understand the key business principles, theories, quantitative formulas and models within the field of business. Bloom: Know	LO 5 Use critical thinking to analyze problems or situations based on quantitative models, theories, and/or fundamental principles of in business Bloom: Synthesize and Analyze
Core Learning Outcome(s):	Compassion and Contemplation	Communication	Comprehension	Comprehension	Comprehension
Related IDEA Objective(s):	All in the Major: MGT 100 10 (I) MGT 242 10(I) For HR Minor: MGT 305 10 (I)	All in the Major: MGT 100 8(I) BUS 250 8 (E) MGT 242 8 (I) BUS 309 8(I) For HR Minor: MGT 428 8 (E)	All in the Major: MGT 100 2(I) MGT 242 2 and 10 (I) BUS 321: 2(I) For Finance Minor: FIN 324: 2 (I) For Int’l Bus Minor: MGT 322: 2 (I)	All in the Major: ECON 202 1(E), 3(I) BUS 202 3(E), 1,4, & 13(I) MGT 460: 3(E) For HR: MGT 305: 1 (I) 3 & 4 (E) 1 For Finance: FIN 307: 3 (E) FIN 317: 3 (E) For International Business MGT 420: 3 (E)	All in the Major: MGT 415 3(E) 1,4, & 13(I) Fin 301: 3 (E) For HR Minor: MGT 308 3 & 4 (E) MGT 418 (TBD) For Finance Minor: FIN 427: 13 (I)
Course Mapping:	Formative for All Minors: MGT 100 Summative for all Minors: MGT 242 Summative for HR Minor: For HR: MGT 305	Formative for all Minors: MGT 100 BUS 250 MGT 242 Summative for all Minors: BUS 394 494 and BUS 309	Formative: MGT 100 BUS 321 FIN 324 MGT 322 Summative for all Minors: BUS 394 or 494, MGT 242	Formative: BUS 202, , MGT 305, MGT 420, FIN 307, FIN 317, ECON 202, MGT 420 For all Minors: Summative: MGT 460	Formative: FIN 301, FIN 427 Summative for all Minors: MGT 415 Summative for HR Minor: MGT 308

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		Summative for HR Minor: MGT 428			Summative for Int'l Bus Minor: MGT 418
Academic Year for Assessment:	AY 2018-2019	AY 2018-2019	AY 2019-2020	AY 2020-2021	AY 2020-2021
Formative Assessment	For all Minors: MGT 100: 70% of the students will score a 70% or higher on the section of the rubric for the group project that considers the RISES and ethical actions.	For all Minors: MGT 100: 70% of the students will score a 70% or higher on a BUS ADM Presentation Rubric beginning in Spring 2019 BUS 250: 70% of the students will score a 70% or higher on the professional development memo as graded by the rubric. MGT 242: 70% of the students will score a 70% or higher on the section of the Service Learning Reflection Paper that covers Writing Mechanics in the Rubric	For all Minors: MGT 100: 70% of the students in the class will score a 70% or higher on the test question on GLOBE Cultural Dimensions BUS 321: 70 of the students will score a 70% or above on the foreign exchange case For Int'l Bus Minors: MGT 322: 70% of the students will score a 70% or above on international reports For Finance Minors: FIN 324: 70% of the students will score a 70% or above on the comprehensive test (or TBD)	For all Minors: MGT 305: 70% of the student will score 70% or an essay on the selection process (MGT 305) BUS 202: 70% of the students will score a 70% or higher on the Multiple Regression Assignment as graded by the rubric ECON 202: 70% of the students will score a 70% or higher on the Case Assignment (s) For Finance Minors: FIN 307 and FIN 317: 70% of the student will score 70% or higher in their comprehensive exams (or TBD)	For all Minors: FIN 301: In the ratio analysis conducted by students 10% of the students will have completed 9 out of 12 steps.

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				For Int’l Bus Minor: MGT 420: 70% of the students will score a 70% or higher on the export plans.	
Summative Assessment	<p>For all Minors: MGT 242: 70% of the students will score a 70% or higher on the Service Learning Reflection Paper.</p> <p>For HR Minors: MGT 305: 70% of the students will score a 70% or higher on the section of a homework assignment integrating Franciscan values into managerial decision making as graded by the rubric.</p>	<p>For all Minors: BUS 394/494: 70% of the students’ video presentations (via YouTube private link, DropBox or Google Drive link) will earn a grade of 70% or higher using the assignment rubric.</p> <p>BUS 309: 70% of the students will score a 70% or higher on their research memo for BUS 309 as graded by the rubric.</p> <p>For HR Minors: MGT 428: 70% of the students will score a 70% or higher on their final research paper for the section in the rubric that covers writing.</p>	<p>For all Minors: MGT 242: 70% of the students will score a 70% or higher on their self-reflection for the service learning project as graded by the appropriate section of the rubric.</p> <p>BUS 394/494: 90% of the students will score a 4 or higher on the Internship evaluation section questions regarding diversity.</p>	<p>For all Minors: MGT 460: 70% of the students in the Major Field Test will earn scores in 8 out of 9 business disciplines of 85% of the national average and 20% of the mean scores are above the national average</p>	<p>For All Minors: MGT 415: 70% of the students will score a 70% or higher on the Forecasting and Linear Programing Project as graded by the rubric.</p> <p>For Finance Minors: FIN 427: 70% of the students will receive an 80% of higher on the stock valuation analysis as graded by the rubric</p> <p>For HR Minors: MGT 308: 70% of the students will score a 70% or higher on the exercise where they complete a job analysis of a Neumann position using the assignment rubric.</p> <p>MGT 418:70% of the students will score a 70% or higher on interactive 15-</p>

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					<p>minute training session as graded by the class rubric.</p>
<p>Indirect Evidence: IDEA Example: Student ratings on relevant objectives will be at or above the IDEA norm.</p>	<p>Student ratings on relevant objectives will be at or above the IDEA norm.</p>	<p>Student ratings on relevant objectives will be at or above the IDEA norm. In BUS 394/494 80% of students will score a minimum of 4 on reading/writing/computation skills in the Site Supervisor evaluations.</p>	<p>Student ratings on relevant objectives will be at or above the IDEA norm.</p>	<p>Student ratings on relevant objectives will be at or above the IDEA norm. In MGT 460 for the Major Field Test 70% of the students will earn scores in 8 out of 9 business disciplines of 85% of the national average and 20% of the mean scores are above the national average</p>	<p>Student ratings on relevant objectives will be at or above the IDEA norm. In BUS 394/494 80% of students will score a minimum of 4 on creative thinking and Problem-Solving skills in the Site Supervisor evaluations.</p>

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Business Administration Program Course List and Corresponding Assessments

	MGT 100	MGT 242	MGT 305	MGT 308	MGT 418	MGT 428	MGT 415	MGT 428	BUS 202	Econ 202
Formative	LO 1 LO 2: LO 3	LO 2	LO 4						LO 4	LO 4
Summative		LO 1 LO 3	LO 1	LO 5	LO 5	LO 2	LO 5	LO 2		
Indirect	IDEA Major Field Test	IDEA Major Field Test	IDEA	IDEA	IDEA	IDEA	IDEA	IDEA	IDEA	IDEA

	FIN 301	FIN 307	FIN 317	FIN 324	FIN 427	BUS 321	BUS 250	BUS 394 494	MGT 460	MGT 322	BUS 309
Formative	LO 5	LO 4	LO 4	LO 3		LO 3	LO 2			LO 3	
Summative					LO 5			LO 2 LO 3	LO 4		LO 2
Indirect	IDEA Major Field Test	IDEA	IDEA	IDEA	IDEA	IDEA	IDEA	Appropriate Questions on Site Supervisor Evaluations			IDEA

