

Mapping of the Business Core Courses for Assessment

Program Assessment Plan	Student Learning Outcome	Program Outcome 1	Program Outcome 2	Program Outcome 3	Program Outcome 4	Program Outcome 5	Program Outcome 6	Program Outcome 7
		Students use analytical, reflective, and critical reasoning in making decisions.	Integrate moral reasoning and Catholic Social Teaching into managerial decision making.	Students demonstrate proficiency with important technology and skills related to the students' major(s). Students gain the ability to articulate and apply quantitative models, theories, and fundamental principles in business, international business, and accounting.	Students participate in activities that improve our communities and enhance education and career experience.	Students demonstrate global awareness in order to function responsibly in the interdependent economies.	Students develop teamwork and leadership skills to succeed in a diverse environment.	Students demonstrate effective written and oral communication skills.
Area of Development	How do students learn this? In what course(s) and/or co-curricular experience(s)?	In all core Business courses	In all core business courses	I. Core Business Courses II. Assessment Plan for Specific Business Majors.	Each major has a required designated Service Learning ; this course is taken by juniors or seniors. The service learning project is assessed using NU Service Learning Rubric.	Bus 321 - International Business and Trade	The senior seminar includes a group project. This is assessed using a common rubric that examines teamwork skills and competencies.	The capstone project in the senior seminar course is to be presented orally. The presentation will be evaluated according to standards for oral presentations.
	How and in what course do they demonstrate that they've achieved this outcome?	In the Senior Seminar course, by writing reflection papers, analyzing cases, bringing articles for discussion and writing a senior report.	MFT Score on Social and Environment	See Assessment Plan for Each Major.	Service Learning Course by Major Accounting: Business Admin: CIM: International Bus: MGT 320 Marketing: Sport: In Process of Development	Selected questions in Bus 321 - International Business and Trade	Senior Seminar course	The senior seminar includes a group project. This project is presented in the class and a copy is submitted to the company.
Assessment Protocol	How and when do you assess the achievement of all students in your program before they graduate and record the results of your assessment?*	MFTs Given to the students in the Senior Seminar course	MFTs Given to the students in the Senior Seminar course	MFT scores in 8 areas of Accounting, Economics, Finance, Marketing, Management, CIM and International	All students in the Business Division are required to complete a cooperative or internship experience. Employees submit a student rating form on this experience.	Selected questions for this course will be given to Students. Average score of 75 or higher is considered satisfactory	AAC&U VALUE Rubric: Teamwork Evaluation	The senior seminar includes a group project. This is assessed using a common rubric that examines teamwork skills and competencies
	What do you consider satisfactory achievement of this outcome? WHY?	Overall Scores of 140 or above, scores of 45 and above in major discipline areas.	Score of 45 and above for Legal and Social Environment field	Score of 45 or more in the MFT	Overall score of 70 or above in the NU form for employer evaluation of students in Cooperative Experiences.	Average score of 75 or higher is considered satisfactory	Score above 75	Score of 75 and above
Time Frame	Time Frame for Accomplishing the Plan							