

Neumann University Program Assessment Plan

Program Name: Business & Organizational Leadership, MS
School of Business

Submitted by: Sam Lemon
3-Year Cycle Span: AY 21-22 to 23-24

<p>Student Learning Outcome Upon successful completion of the Organizational & Strategic Leadership Master’s Program, the student will:</p>	<p>LO 1 Apply the theories of organizational and strategic leadership to life and work situations. Bloom: Apply, Synthesize, & Evaluate</p>	<p>LO 2 Analyze public policy and legal issues in today's global society Bloom: Analyze, Synthesize, Evaluate</p>	<p>LO 3 Articulate the principles of the Catholic Franciscan Tradition, with a particular focus on how those principles are applied to strategic leadership issues. Bloom: Apply, Synthesize, Evaluate</p>	<p>LO 4 Compose, Construct, or Create their personal philosophy of leadership and explain how it applies to the theories of organizational and strategic leadership. Bloom: Know, Synthesize, Evaluate</p>	<p>LO 5 Demonstrate their personal philosophy of leadership in groups in ways that reflect applicable theories of organizational and strategic leadership. Bloom: Apply, Synthesize, Evaluate</p>
<p>Related IDEA Objective(s):</p>	<p><u>IDEA Objectives</u> 2. Learning fundamental principles, generalizations, and theories. OSL-500 OSL-520 OSL-540 E: 3, 8, 11 I: 1, 4</p>	<p><u>IDEA Objectives</u> 11. Learning to analyze and critically evaluate ideas, arguments, and points of view. OSL-510 OSL-560 OSL-600 E: 3, 8, 11 I: 1, 4</p>	<p><u>IDEA Objectives</u> 10. Developing a clearer understanding of, and commitment to, personal values. OSL-540 OSL-600 E: 3, 8, 11 I: 1, 4</p>	<p><u>IDEA Objectives</u> 8. Developing skill in expressing myself orally or in writing. (OSL-510, OSL-600) 10. Developing a clearer understanding of, and commitment to, personal values. OSL-510 OSL-600 E: 3, 8, 11 I: 1, 4</p>	<p><u>IDEA Objectives</u> 5. Acquiring skills in working with others as a member of a team. 12. Acquiring an interest in learning more by asking my own questions and seeking answers. OSL-570 E: 3, 8, 11 I: 1, 4</p>
<p>Course Mapping:</p>	<p>Formative: OSL-500 Summative: OSL-520, 530 and 540</p>	<p>Formative: OSL- 560 Summative: OSL-600:</p>	<p>Formative: OSL-540: Summative: OSL-540 and 600</p>	<p>Formative: OSL-510 Summative: OSL-600</p>	<p>Formative: OSL-570 Summative: OSL-570</p>
<p>Academic Year for Assessment</p>	<p style="text-align: center;">2021-2022</p>	<p style="text-align: center;">2022-2023</p>	<p style="text-align: center;">2022-2023</p>	<p style="text-align: center;">2023-2024</p>	<p style="text-align: center;">2023-2024</p>
<p>Formative Assessment</p>	<p>OSL-500: Individual Reflective Portfolio – 90% of students will score as “Accomplished” or better on the rubric. OSL-530: Service Project Portfolio – 90% of students will score as</p>	<p>OSL-550: Business Plan – 90% of students will score as “Accomplished” or better on the rubric. OSL-560: Public Policy Brief -- 90% of students will score as</p>	<p>OSL-540: Individual Reflective Portfolio – 90% of students will score as Accomplished” or better on the rubric.</p>	<p>OSL-510: Case Study of exemplary leadership – 90% of students will score as “Accomplished” or better on the rubric.</p>	<p>OSL-570: Group Leadership Group Presentation – 90% of students will score as “Accomplished” or better on the rubric.</p>

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<p>Formative Assessment (continued)</p>	<p>“Accomplished” or better on the rubric.</p> <p>OSL-580: Knowledge Management Plan – 90% of students will score as “Accomplished” or better on the rubric.</p>	<p>“Accomplished” or better on the rubric.</p>			
<p>Summative Assessment</p>	<p>OSL-520: Capstone Research Proposal Draft 90% of the students will be noted as “Accomplished,” with 40% of the students reaching the “Mastery” level according to the Rubrics</p> <p>OSL-540: Research paper 90% of the students will be noted as “Accomplished,” with 40% of the students reaching the “Mastery” level according to the Rubrics</p>	<p>OSL-600: Comprehensive Capstone Research Paper and PowerPoint 90% of the students will be noted as “Accomplished,” with 40% of the students reaching the “Mastery” level according to the Rubrics</p>	<p>OSL-540: The Individual Reflective Portfolio 90% of the students will be noted as “Accomplished,” with 40% of the students reaching the “Mastery” level according to the Rubrics</p> <p>OSL-600: Final Capstone Project (Paper and Presentation) 90% of the students will be noted as “Accomplished,” with 40% of the students reaching the “Mastery” level according to the Rubrics</p>	<p>OSL-600: Final Capstone Project - organizational and strategic leadership. 90% of the students will be noted as “Accomplished,” with 40% of the students reaching the “Mastery” level according to the Rubrics</p>	<p>OSL-570: Final Group Leadership Project 90% of the students will be noted as “Accomplished,” with 40% of the students reaching the “Mastery” level according to the Rubrics</p>
<p>Indirect Evidence</p>	<p>In the courses where the IDEA objective is noted as Essential or Important, at</p>	<p>In the courses where the IDEA objective is noted as Essential or Important, at</p>	<p>In the courses where the IDEA objective is noted as Essential or Important, at</p>	<p>In the courses where the IDEA objective is noted as Essential or Important, at</p>	<p>In the courses where the IDEA objective is noted as Essential or Important, at</p>

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	<p>least, at least 70% of the students will rate their progress on relevant objectives as 4 or 5.</p>	<p>least, at least 70% of the students will rate their progress on relevant objectives as 4 or 5.</p>	<p>least, at least 70% of the students will rate their progress on relevant objectives as 4 or 5.</p>	<p>least, at least 70% of the students will rate their progress on relevant objectives as 4 or 5.</p>	<p>least, at least 70% of the students will rate their progress on relevant objectives as 4 or 5.</p>

